

## Autumn 2008

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**Visit the  
CMA Canada  
(Saskatchewan)  
Website at**

[www.cma-saskatchewan.com](http://www.cma-saskatchewan.com)

### Want to Know More?

Please contact Myrna Buttner, Digest Editor, at (306) 757-9452 or 1-800-667-3535 or email [mbuttner@cma-canada.org](mailto:mbuttner@cma-canada.org)



## Meet Your New Provincial President

### Moyez Somani, CMA, FCMA



Moyez Somani obtained his CMA designation in 1983 in Ontario. He also holds an Advanced Graduate Diploma in Management, and an Executive MBA from Athabasca University. In addition, he completed the Leadership at the Peak Program from the Centre for Creative Leadership in Colorado.

Moyez is currently the Executive Vice President and Chief Financial Officer at Farm Credit Canada in Regina. He has over 20 years of senior management experience in the financial services industry, including 3 1/2 years as Vice President, Investments at Saskatchewan Opportunities Corporation.

Moyez is actively involved in the local community serving on the Board of Directors of the Saskatchewan Cancer Agency, as a member and Chair of the Audit Committee. He is also a member of the Investment Committee for the AgriFood Equity Fund, an Honorary Director on the Financial Management Institute (Regina Chapter) Board, and a member of the AgaKhan Economic Planning Board for Canada.

Moyez has served CMA Canada (Saskatchewan) in several capacities. He has been a member of Council since 2001 and has also served as member and Chair of the Audit Committee, and as a member on the former Executive Committee.

In 2004, Moyez was named a Fellow of The Society of Management Accountants of Canada (FCMA).

## President's Message

I am thrilled with the opportunity to serve you as your President. Over the last few weeks I have been reflecting on what it is that I hope to achieve over the next year and, while there is always much to do, it is also appropriate to celebrate our achievements to date.

Provincially we are a leader in terms of market share. We are experiencing increases in our enrollment numbers and in the number of employers hiring CMAs and Candidates. We have also nurtured strong partnerships with a number of post secondary institutions. Over the last few years, through strong fiscal management, we have experienced strong financial results which have been key in maintaining our member dues lower than that of other accounting bodies. We are well positioned to focus on our opportunities.

If there is one thing that I would like to define my term of office it would be to inspire you, to be more involved in raising awareness of the CMA designation in Saskatchewan. I truly believe that each one of you has a role to play in what I consider to be the three things that Betty and her team, your Council members and I will focus on:

- Raising the profile of the CMA designation in our Province
- Increasing member involvement in the work of the Society and in furthering our brand
- Increasing our membership

These are not new initiatives. Your Council has been working on these for several years. The difference for me is your involvement. Ultimately we need you to carry the CMA banner.

Member support is an important aspect of the service that our Society provides to our membership. Betty Hoffart and her team are committed to ensuring that they meet your professional needs.

While our profession is undergoing significant change, I also don't recall a time when there were as many opportunities for CMAs. I am very optimistic about our future.

It is a pleasure and an honor to serve you.

Best wishes,

Moyez



# CMA Canada (Saskatchewan) 2008-2009

## Officers



**President**  
**Moyez Somani, CMA, FCMA**  
*Farm Credit Canada*



**First Vice President**  
**Marg Ellard, CMA, FCMA**  
*Farm Credit Canada*



**Second Vice President & Treasurer**  
**Martin McInnis, CMA**  
*Affinity Credit Union*



**Chief Executive Officer & Secretary**  
**Betty Hoffart, CMA, FCMA**  
*CMA Canada (Saskatchewan)*

## Council Members

**Roseann Anderson, CMA**  
*Saskatchewan Health*  
Regina

**Hugh Balkwill, CMA**  
*Concentra Financial*  
Regina

**Sandra Brownlee, CMA, FCMA**  
*Canada Revenue Agency*  
Regina

**Gayle Holman, CMA**  
*North West Terminal Ltd.*  
**Unity**

**Suzette Tochor-Yaremko, CMA, FCMA**  
*SecurTek Monitoring Solutions*  
Yorkton

**Diane Tracksell, CMA**  
*Affinity Credit Union*  
Borden

**Dana Weeks, CMA**  
*RAMP Consulting Inc.*  
Saskatoon

**Jim Zatulsky, CMA**  
*James R. Zatulsky CA Prof. Corp.*  
Regina



## CMA Canada (Saskatchewan) Committees of Council – 2008-2009



## CEO Report

In late May, CMA Canada launched our new national advertising campaign “Creative Accountants”. I was at a lunch in Saskatoon that day, the first of many I attended celebrating the accomplishments of our members with over 25 years as CMAs. Many of the members had seen the “public service announcement” ad on Canada AM that morning, or heard it on the radio while driving to work. When attending the anniversary lunches, dinners and receptions throughout the province in May and June, I would introduce myself to members and their guests as a “Creative Accountant” and seek their feedback on the ads. At a recent CMA Canada meeting, feedback from members across the country was shared by the partners.

There were a few members who had qualms about the ads (they were concerned that CMA was associating itself with the negative perception of accounting) and some thought we were changing the name of our designation to Creative Accountants from Certified Management Accountants. Other members “loved” the ads; thought the humour was very clever; felt this was a focused and comprehensive ad campaign; and understood and applauded the intent of the ads. I have to admit that when I first saw the “mock-up” of the ads before they were launched, my initial reaction was negative—for about 5 seconds! Then the other side of my brain kicked in, and I recognized the humour in the ads, and that the words “Creative Accountant” could be used to describe most CMAs.

Phase 2 of the advertising campaign will be starting this fall. More information will be provided to members by email and also in an insert with the next issue of CMA Management magazine. Information will be available on the Saskatchewan website and on the creativeaccountants.org site. A new set of television and radio ads will be starting, and there will be print ads in national newspapers and business magazines. You will see profiles of CMAs describing how their creativity has enabled their organizations to be successful.



**Betty Hoffart, CMA, FCMA  
CEO, CMA Saskatchewan**

CMAs use creativity to provide solutions to business problems. With strategy, management, accounting, and a whole array of other skills, CMAs create value across the entire organization. When your boss asks for a solution to a business problem, he expects your answer to include more than just numbers. Many CMAs participate in committees at work, and your colleagues expect you to provide more than just the financial perspective about the issue in question.

As one of the creative accountant ads states: “It’s a creative world. Do you really want to be a plain old accountant?” CMAs are more than accountants; we’re business people leading the way in all kinds of great industries. We’re working hard to ensure that students, employers and the general public understand that having a CMA on your team will help your business.

You as a CMA can help us to spread the word about creative accountants by becoming an Ambassador for the Society. How do you do that? You can identify prospective members or provide

presentations to students at your local high school on the CMA designation and what it really means to be a creative accountant. I invite you to become an Ambassador for the CMA brand. Call me at 757-9428 (toll free 1-800-667-3535) or send an email to [bhoffart@cma-sask.org](mailto:bhoffart@cma-sask.org). We’ll provide you with all the “tools” you need, including creative giveaways for students! This is your Society and we need your help to ensure our future for the next 60 years.

**Creative Accountants.  
Two words moving on to better things**

## CMA Provincial Council Decisions

Friday, August 22, 2008, Council Meeting

- Approved 37 new CMAs for a total of 39 for this year
- Approved audited financial statements for recommendation to members at the AGM
- Approved a new policy – Role of Governance Committee
- Appointed committee chairs and members for 2008-09. All members were appointed for one year only, as the committees will be asked to review composition, terms, and whether there should be a limit on the number of terms a member may serve.

At the AGM, the members approved the audited financial statements, and appointed Virtus Group LLP as the auditor for 2008-09.

The next Council meeting is scheduled for Friday, October 31, 2008, in Regina.

Certified  
Management  
Accountants



**Creative Accountants™**

*The Society of Management Accountants of Saskatchewan  
cordially invites its members to its annual*

*Convocation and Awards Ceremony and Banquet  
to be held on*

*Saturday, November 1, 2008  
at the Hotel Saskatchewan Radisson Plaza in Regina*

*Ceremony ~ Regency Ballroom ~ 3 p.m.  
(No tickets required)*

*Reception ~ Blue Lounge ~ 6:15 p.m.  
Banquet ~ Regency Ballroom ~ 7 p.m.  
(Banquet tickets are \$55 per person)*

*Please RSVP by October 20, 2008, to [mbuttner@cma-canada.org](mailto:mbuttner@cma-canada.org)*

## Four New CMA Canada Fellows from Saskatchewan

### Congratulations!

*The Fellow of The Society of Management Accountants of Canada (FCMA) is a prestigious national honorary designation awarded to CMAs who, through their outstanding achievements, bring distinction to the profession and the Society. This year CMA Canada awarded Fellowships to 43 CMAs in the country, including four from Saskatchewan. They are:*

#### Sandra E. Brownlee, CMA, FCMA

Sandra is currently the Director, Regina Tax Services Office, for Canada Revenue Agency (CRA). She directs and supports a staff of 350 in the achievement of defined goals and service standards for the Agency. Her previous employment includes various

other senior positions with CRA, such as Program Officer and Analyst Training and Learning in Ottawa (1992-1997) where she represented the Agency on various inter-departmental projects dealing with training and learning. As well, she represented Canada on an OECD project developed to assist emerging nations in the development of their tax structure, and worked with governments in Estonia and Latvia in the development of the training division within their tax organizations. Prior to joining the CRA, Sandra was employed at the Sherwood Co-op Association as Controller, and at Federated Co-operatives in Saskatoon.

Sandra completed the entire CMA program through the Society, which at that time included 17 courses and exams. She obtained her CMA designation in 1983.

Ms. Brownlee has served CMA Canada (Saskatchewan) in many capacities, including as Director and Education Services Chair, CMA Regina Chapter (1985-1987); member, Ad Hoc CPLD Committee (2003-2004); member, Provincial Accreditation Committee (2004-2005); and member of the Investigative Committee (2005-2007). Sandra has been a member of Provincial Council since 2004 and she is currently serving as Chair of the Investigative Committee, and as a member of the Governance Committee. In addition, she is a Mentor for Candidates in the CMA Strategic Leadership Program and has participated in a number of CMA employer events with students from the University of Regina.

Sandra has made valuable contributions to business and community groups, including as a part time Instructor at SIAST (1989-1991); Instructor for the Literacy Program, Regina Public Library (1990-1991); volunteer for the CRA Community Volunteer Program (1997-1999); and as Federal Campaign Co-Chair for the United Way of Regina (2005-2006). Since 2003, Sandra has been the Campaign Chair for CRA, United Way of Regina, and donations and participation levels have increased dramatically. The CRA United Way team has received three awards, including achievement for best union-management team.

#### Douglas A. Frondall, CMA, FCMA

Doug is Partner and CEO, for Virtus Group LLP in Saskatoon. His primary client focus is in mid-sized owner managed businesses, with a concentration in mergers and acquisitions, business valuation and business advisory services. As CEO, Doug is the firm's representative with PKF

International and is the CEO representative to PKF North American Network (PKF NAN); as well as serving as a member of the PKF NAN Firm Management Committee, and a member of the PKF NAN Board of Directors (he is currently incoming Chair of PKF NAN Board of Directors for 2009). Doug's previous employment includes senior positions with Orr & Company, Chamberlain Broten Orr, and KPMG.

After graduation from the Kelsey Institute, with a Motor Vehicle Mechanical Repair Certificate, Doug completed a Bachelor of Commerce degree from the University of Saskatchewan. In 1990, he received his Chartered Accountant (CA) designation, and in 1991, he obtained his CMA. Doug also holds a Certified Management Consultant (CMC) designation and a Certified Valuation Analyst (CVA) designation.

Doug has served CMA Canada (Saskatchewan) in various capacities, including as member of the Public Practice Forum Task Force (1991); as the CMA representative on the ICAS Practice Review Committee (1992-2001); and as Chair of the CPLD Audit Committee (2006-2007). As well, Mr. Frondall attends CMA employer events with University of Saskatchewan students and promotes the vast opportunities available to students who choose to pursue a CMA designation.

Doug has been active in the community by serving as member of the North Saskatoon Business Association and the Saskatoon Chamber of Commerce; as guest speaker at various banks and the University of Saskatchewan; as Treasurer for the Saskatoon Wildlife Art Association Inc. (1985-1991), the Saskatoon Archery Club (1986-1990) and the Canadian Progress Club (1987-1992); as advisor to the Dean, University of Saskatchewan College of Dentistry (2000-2004); as Activity Coordinator, Harley Owners Group of Saskatoon (2001-2006); and as fundraiser for the Canadian Cancer Society.

Doug is currently a Director, and Chair of the Audit Committee, for Mindoro Resources Ltd., a Canadian owned mineral exploration company which is exploring for gold, nickel and copper in the Asia Pacific region. He is also currently a Director of Prime West Mortgage Investment Corporation and Chairs both the Audit Committee and Compensation Committee of that organization.



## Four New CMA Canada Fellows from Saskatchewan (continued)

### Wallace S. Lockhart, CMA, FCMA



Wallace is an Assistant Professor with the Paul J. Hill School of Business at the University of Regina, currently teaching Management Accounting. He is also the Principal in Lockhart

Management Services Inc. In

his consulting business, he has had several engagements in the health care industry and with First Nations governments. His previous employment includes being an Assistant Professor at the College of Commerce, University of Saskatchewan, and a consultant for Deloitte & Touche.

Wallace received a Bachelor of Commerce degree (1982), a Master of Business Administration (1990), and an Interdisciplinary Ph. D. (2007), all from the University of Saskatchewan. He obtained his CMA designation in 1992.

Dr. Lockhart has served CMA Canada (Saskatchewan) at various levels, including as Marketing Director for the CMA Saskatoon Chapter (1995-2000); Technical Program Chair for the 1997 CMA Provincial Conference; Chair, Aboriginal Initiatives Committee (1999); member, Investigative Committee (2001-2004); and as member, CMA Canada National Certification Committee (2006-2007). He is currently serving as member of the Disciplinary Committee.

Wallace has participated as Instructor for the CMA Pre-Professional Program (1993-1995); as Marker for the CMA Entrance Exam, Integrative Case and Board Report (1999-2003); and as Moderator for the Professional Program and Strategic Leadership Program (1993-2004).

Dr. Lockhart has served his community through his involvement as Board member and Treasurer, Hamlet of Beaver Creek (1990-1999); as member of the Saskatoon District Planning Commission and the Saskatoon Region Assessment Appeals Board, and as Director for the Saskatoon Regional Rural Development Committee (1990-1999); as Treasurer (1990-1999) and Councilor (1992-1996) for the Rural Municipality of Corman Park; Sessional Lecturer at five campuses of the Saskatchewan Indian Federated College (1992-1999); Presenter for the League of Educational Administrators, Directors and Superintendents (2002); volunteer with the University of Saskatchewan Income Tax Volunteer Program (2003); and as a coach/trainer for various sports groups.

### Grant M. Ring, CMA, FCMA



Grant is currently Acting Vice President and CFO at SaskPower, responsible for corporate accounting and reporting, business analysis and risk management, business financial planning, internal audit and corporate services. His previous employment includes various other senior positions at SaskPower including Treasurer, Manager of Business and Financial Planning, and Acting Controller. Grant is also Acting President and CEO for NorthPoint Energy Solutions Inc., a subsidiary of SaskPower, for 2007-2008. Prior to joining SaskPower, he held positions with Federal Pioneer, RediMix, and the Bank of Nova Scotia. Grant currently sits on the Board of the Public Employees Pension Plan as Vice Chair and is Chair of the Power Corporation Superannuation Plan.

Grant received a Diploma in Administration from the Saskatchewan Institute of Applied Science and Technology in 1978, a Master in Business Administration from Queen's University in 1996, and a Certificate in Executive Coaching from Royal Roads University in 2007. He obtained his CMA designation in 1985 and, while taking the CMA program, he was awarded the Internal Audit Medal in 1984. Also, Grant was profiled for the CMA Canada national promotional video in 2005.

Mr. Ring has served CMA Canada (Saskatchewan) in a number of capacities, including as member of the CMA Regina Chapter (1991-1995); Chair of the CMA Provincial Conference held in 1994; Panel Speaker at the 2007 CMA Provincial Conference; and Board Panel member for the SLP board report presentations (2007). Grant has been a Mentor for SLP Candidates since 2005 and he participates in CMA employer events with University of Regina students.

Grant was a co-lecturer for the Essential Skills for Pension Committee Members Course in 2006, and a seasonal lecturer on Capital Markets and Financial Institutions, at the University of Regina, for 2006-2007.

Mr. Ring has made contributions to the business community and sports groups, serving as coach/race official for the Regina Ski Club (1997-2004); Board member, Saskatchewan Science Centre (1999-2001); President, Financial Executives International Regina Chapter (2000-2002); Assistant Vice President Administration, Regina Memorial Cup Hockey Tournament (2001); as National Conference Committee member (2003-2005) and Vice President Operations (2005-2007), for the Financial Executives International Canada; and as a member of the Advisory Committee for Administration Diploma Program at SIAST (2007).

Grant is currently Chair of Financial Executives International Canada, an organization of over 2000 members, serving the interests of financial executives. In this capacity he is also a Board member of Financial Executives International USA.

**Congratulations to our four new Fellows!**



## CMA News Around Saskatchewan

### Anniversary Pins



The CMA office mailed anniversary pins to all recipients who were not able to attend the Anniversary events in May and June. If you are a recipient and you have not received your pin, please contact the CMA Regina office at 359-6461 or 1800-667-3535.

### Council Dinner Presentations



August 21 – Karen Bittner, FCMA (right), who completed her 2-year term as President at the AGM on August 22, received a gift from Incoming President, Moyez Somani, FCMA (left), at the Council Dinner. Five other retiring members of Council and Chapter Chairs received plaques: Javan Davis, CMA, Bob Eisner, CMA, Michael Fox, CMA, Robin Koutecky, CMA, and Sharon Strueby, CMA. Thanks to all of them!

### CMA Canada (Saskatchewan) Annual General Meeting 2008



August 22 - Forty seven members attended the AGM Lunch and Meeting held in Saskatoon at the Delta Bessborough Hotel.



Outgoing President, Karen Bittner, FCMA (left) introduced Incoming President, Moyez Somani, FCMA (right) who thanked Karen for her leadership and service to the Society.

### SLP Orientations 2008



September 12 – One of the SLP Orientations in Regina was held at the CMA office, with Candidates and Moderators in attendance. The orientation in Saskatoon was held on September 11.

### New CMA Orientations



September 15 – New CMAs were welcomed to certified membership at the New CMA Luncheons. In Regina the event was held on September 15 and in Saskatoon on September 17.

### CMA / U of S Employer Lunch



September 18 – CEO, Betty Hoffart, FCMA, addressed the audience at the Saskatoon Employer Luncheon held at the Sheraton Cavalier. A similar luncheon was held at the University of Regina on October 7.

## The CMA Canada Public Accounting Program

The CMA Public Accounting Program is designed to provide CMAs with foundation skills and knowledge in the areas of Auditing and Taxation. Members who are interested in establishing a public practice in auditing and/or taxation will be required to successfully complete these courses.

The courses are offered in conjunction with the University of Waterloo Continuing Studies Department, and offered exclusively as distance learning through the University of Waterloo Continuing Studies website.

### *Auditing*

The Auditing material is divided into two courses – Audit I and Audit II. Each course is 12 weeks in length, plus two assessment components – a midterm and a final exam. Also, the grading for Audit II includes successful completion of the cases from Modules 10 through 12 on a pass / fail basis.

For Audit I, sessions 1 - 12 and Audit II, sessions 1 - 9, detailed PowerPoint lessons support the readings and are narrated by the instructor of the class. The lessons are available on-line and on DVD.

Additionally, on-line discussion boards will facilitate learning and provide candidate's access to the instructor and other classmates. Each course builds on the competencies acquired through the prior course.



**Bob Cochran, CMA, FCMA**  
Director of Accreditation and Development

### *Taxation*

The Taxation material is divided into 3 courses – Taxation I, Taxation II, and Taxation III. Each course is 9 weeks in length, plus two assessment components – a midterm and a final exam. Each course builds on the competencies acquired through the prior course.

For Taxation I, II, and III the website will facilitate candidate learning through directed readings and the completion of group assignments. These groups will be composed of 3 - 4 individuals and candidates will have access to a group forum hosted on the course website in order to assist groups who are geographically dispersed. Candidates must be willing to devote an average of 10 hours per week to the learning process in each course.

For course schedule and registration details, please check the CMA Saskatchewan website and watch your email for the dates.

## Volunteering is a Way of Life for Regina Member

Linda Clark is an accountant by training and a poet by inclination. She is a creative accountant. Linda has a rich work experience history but her passion is to volunteer and to make a difference.

Linda earned a Health Management Certificate from the University of Saskatchewan in 1979 and obtained her CMA designation in 1987.

Linda's career started with employment at several banks and chartered accounting firms. Later on she worked as Financial Consultant for the Health Department in Regina, and as Acting Deputy Public Trustee for Children's Services. Linda retired in 1999.

To Linda, volunteering is a way of life. She has been a volunteer in one way or another, for over 50 years. Her involvement has included volunteering for Junior Camp, Greystone Theatre, Willing Workers' Club, University Wives' Club, Sunday School, Moose Jaw Newcomer's Club, Lemberg Skating Club, the Scout-Guide Association, Order of Royal Purple, 4-H Homecraft, Lionettes, Quota Club Weyburn, Sherwood/McCarthy Community Association, Wheatland Theatre, CMA Regina Chapter, Prison Arts Saskatchewan, Park Place Toastmasters, Grey Cup 1995 Opening Ceremonies, Big Sisters of Regina, Regina Library Board, Cathedral Village Arts Drum Events, PROBUS, SGSA, Education for Housing Cooperatives Board in Central Regina, North Way Manor Condominium, Queen City Marathon, and the Regina and District Food Bank.

For the past three years, Linda has been a volunteer with the Canadian Executive Services Organization (CESO) working in projects such as mentoring young entrepreneurs, writing business plans, forensic audit of defunct companies, capacity building of health services for First Nations, accounting in several organizations, and presenting seminars.

For Linda, CESO has provided a way to share her experience in accounting and management, that she developed throughout her career, to benefit others. She had first heard about volunteering with CESO when she was working with the Government of Saskatchewan. When the time was right, she applied to join the CESO roster.

CESO is a volunteer-based, non-profit organization that helps to strengthen individual businesses, organizations and communities and enhances self-sufficiency and sustainability by building capacity in economic development and governance.



Linda C. Clark, CMA

It does so by drawing on its volunteers, many with senior executive and technical experience and expertise gained in a wide range of industries, to provide management, technical, and policy development assistance, in Canada and around the world.

More than 2,800 Volunteer Advisers (VAs) on the CESO roster share their professional talents by serving as mentors, advisers and trainers to CESO's clients and partners.

Since its inception in 1967, CESO has carried out more than 20,000 international assignments in more than 70 countries. Today, CESO assists governments, multilateral institutions, businesses and organizations in Africa, Asia, the Americas, the Caribbean, the Pacific Rim, and Eastern Europe. A CESO project is a building block to stimulating local employment, fostering trade and improving economic stability.

CESO Aboriginal Services has provided advisory services to Aboriginal communities across Canada. Services are defined by, and delivered at the request of individuals, businesses, communities, and organizations to create economic opportunities, build strong governance practices and enhance social conditions. Launched in 1969, CESO Aboriginal Services has successfully linked Aboriginal individuals, businesses, communities, and organizations with professional Volunteer Advisers in over 27,000 projects. CESO's programs reach out to First Nations, Métis, and Inuit peoples with targeted programs aimed at Aboriginal women.

CESO is looking for volunteers. To find out more about how to share your skills with communities and entrepreneurs in Saskatchewan and overseas, please contact, Mark Brown or Yvonne Dubois, at [saskatchewan@ceso-saco.com](mailto:saskatchewan@ceso-saco.com) or 1-800-579-2376.

## Services for Members

### CPLD Opportunities in Saskatchewan

For a complete list of events offered by CMA Saskatchewan, CMA Canada, and other groups, please logon to [www.cma-saskatchewan.com](http://www.cma-saskatchewan.com) and click on “CPLD Events.”

### CMA Saskatchewan’s Conference 2009

Plans are under way for the next Provincial Conference to be held in Saskatoon, on May 20 and 21, 2009. Please mark your calendar and plan to attend!

### Christopher Leadership Course

Learn public speaking in a positive workshop situation. Learn how to deal with nervousness, build self-confidence, develop leadership skills, communication skills, and organize and deliver presentations effectively. This is a 10-week course, 3 hours per evening, once a week, offered by The Lumen Institute. For more information and to register, visit their website at [www.thelumen.com](http://www.thelumen.com) or call (306) 789-9514.



**Myrna Buttner, (Hon.) CMA**  
Director of Member Services  
and Administration

### memberperks™

Unique savings programs, offers and value-added services from the brand name companies you recognize and the local business you trust. Visit the CMA Canada website at [www.cma-canada.org](http://www.cma-canada.org) and start saving!



[www.earningthroughlearning.com](http://www.earningthroughlearning.com)

### Advance your skills with eCornell’s new online training

CMA Canada is pleased to announce that it has partnered with Canadian HR Press on a new venture to deliver eCornell Ivy League online learning and professional development to CMA members throughout Canada.

CMA members will have the opportunity to take courses and earn Certificates from Cornell University in the fields of Leadership and Business Management.

Key benefits of eCornell’s online training include:

- The convenience of a 24/7 learning environment.
- 7 CPLD credits (per each individual course).
- Interaction with professionals from around the world.
- A special 33 per cent discount on all courses and business certificates.

Most courses take approximately six hours to complete over a two-week period. Sample courses include: Executive Leadership; Leading Management Teams; Change Leadership; Strategic Thinking; and, Managing Communication Challenges.

Please note the online courses are currently offered to CMA members in English only. For more information please visit the **eCornell** page located on CMA Canada’s National website at [www.cma-canada.org](http://www.cma-canada.org) - you will be required to enter your username and password to access the course descriptions and registration.

### Olympia Trust

Independent CMA members can reduce tax by setting up a health spending account with Olympia Trust Company. Olympia provides a service to enable your own business to deduct 100% of your family’s medical and dental expenses as a business expense. CMA members will receive limited time reductions in fees. Please contact Richard Buzik at [buzikr@olympiatrust.com](mailto:buzikr@olympiatrust.com) or (306) 651-3880.

## Michael Pestill, CMA

### Making an Impact on the National Stage

For Michael Pestill, a “Creative Accountant” is one who can make a valuable contribution at a strategic level in an organization and bring more to the table than the standard financial perspective.

“I strive to make an impact outside of the financial management discipline”, he said, “whether it is strategic planning, marketing and promotion, leading a national volunteer organization, or fostering key relationships.”

From early on, Michael was quite interested in strategic management and in being able to make valuable contributions to the workforce and the business community.

After graduating from the University of Regina in 1993 with a Business Administration degree, Michael knew that pursuing the CMA designation was the right path for him. “The CMA Professional Program (now Strategic Leadership Program) allowed me to enhance my knowledge of important management principles”, he said. “I strongly believe this training, and the fact that the CMA designation is so well respected among employers, provides CMAs with a unique and strategic advantage in the current labour market.” Mike obtained his CMA designation in 1998 and feels he has benefited from it throughout his career.

Michael is the Director, Corporate Services of the Saskatchewan Public Service Commission (PSC).

In this role, he leads the delivery of financial management and strategic support services, including budgeting, forecasting, information technology, and general administrative and operational services.

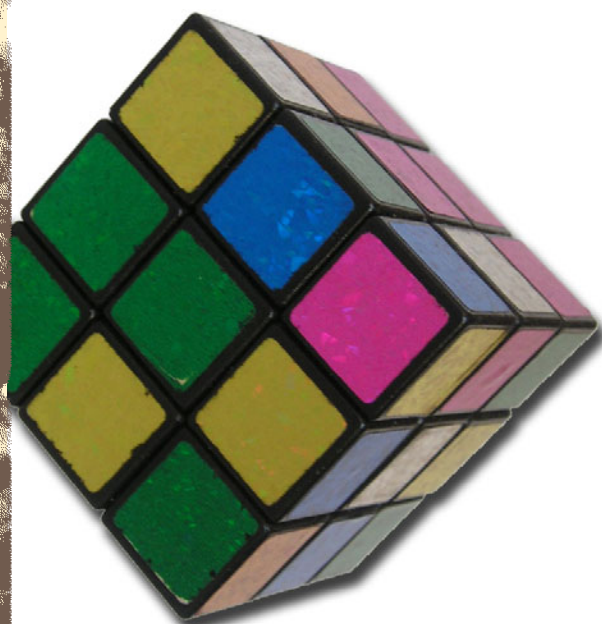
“As a member of the Executive team, I contribute to the development of the PSC’s strategic direction, decisions on resource allocation and establishment of broad HR policies and strategies for government”, he noted. Prior to joining the PSC in July, Michael worked with the Saskatchewan Ministry of Justice and Attorney General, most recently as Director, Assurance and Financial Reporting.

Michael also contributes to the public sector financial community as a teacher and volunteer. He has taught Introductory Financial Accounting classes to Local Government Administration students and he is currently serving as the National President of the Financial Management Institute of Canada (FMI) after five years as Regina Chapter President. “I am especially proud and honoured to be the first FMI National President to serve from Saskatchewan in the 46 year history of the organization”, he commented. “One of my priorities as FMI National President will be to leverage the positive relationship between FMI Regina and CMA Canada (Saskatchewan) to pursue a national partnership with CMA Canada.” He is also looking forward to the opportunity to serve as an ambassador for both organizations when Regina hosts the annual National FMI Public Sector Management Workshop from May 31 to June 2, 2009.

In his spare time, Michael is a sports enthusiast and an avid fisherman. He has participated in the Queen City Marathon, is a diehard fan of the Saskatchewan Roughriders and has coached high school football at Luther College. Mike also enjoys cooking and adventures in wine-tasting. The most rewarding ‘project’ for Mike and his wife Karen is their four year old daughter Hannah.



**Michael Pestill, CMA**



## CMA Saskatchewan Scholar at Edwards School of Business

At a lunch on September 18, 2008 in Saskatoon, Mark Klassen, CMA was introduced as the first CMA Saskatchewan Scholar in Accounting at the Edwards School of Business.

Mark received a Bachelor of Commerce in 1992 and an MBA in 1994 from the University of Saskatchewan, and received his CMA designation in 1995. Mark joined the faculty at the Edwards School of Business in 2004, and is currently completing his Ph.D. at Lancaster University Management School in England. His research focus is on management control systems and business strategy. Previously, Mark worked for over 10 years as a management consultant with Deloitte Consulting, EDS and independently, where his consulting practice was primarily in organizational change, process redesign, performance management and business planning.



Mark Klassen, CMA  
CMA Saskatchewan Scholar at ESB

Since he received his CMA designation, Mark has supported the Society as a member of the Saskatoon Chapter (including two years as Chapter Chair); was a member of Council from 2000-04, and Vice President from 2002-04. Mark was a Moderator in the Strategic Leadership Program for several years, and has provided presentations at provincial conferences. Mark assisted Provincial Council in the development of the Society's Balanced Scorecard, and in developing criteria for performance management.

The CMA Saskatchewan Scholar position is awarded to a faculty member based on academic merit, and preference is given to individuals who currently hold a CMA designation, or are pursuing the designation. As part of the funding for the Scholar position, CMA Saskatchewan will receive recognition at the University of Saskatchewan on the Edwards School of Business (ESB) Donor Wall; on ESB printed and web donor rolls; in research published by the CMA Saskatchewan Scholar in Accounting; and with a plaque on the Scholar's door.



CMA Saskatchewan's CEO, Betty Hoffart, FCMA (left), presents the door plaque to Mark Klassen, CMA (middle) and with them is Dean Grant Isaac.

## Noel McAvena, CMA and Stock Car Racer



Noel McAvena, CMA – Creative Accountant

Noel McAvena obtained his CMA designation in 2006 and he is the Finance Manager with 777 Chrysler in Regina. When he is not working, Noel is racing cars. He has been racing since 2000. Noel is the team owner of N M Motorsports which has grown from local autoslalom and rallies to wheel to wheel racing at the local and regional level. In 2008, Noel ran in the WCMA Regional Series. His major racing accomplishments include the Queen City Motorsports Association Sports Car Olympics Champion in 2003, 2004 and 2005; Queen City Motorsports Association Club Champion 2006; Regina Auto Racing Club Ministock Champion 2006; Western Canadian Motorsports Association Regional Champion IT2 in 2007; and Western Canadian Motorsports Association Rookie of the Year 2007.

## Congratulations to ...

**Meagan A. Ferguson, Candidate**, on her marriage to Bryce Attridge, on July 12, 2008.

**Ken Hobbs, CMA**, on his appointment as Administration Superintendent at Potash Corp. – Cory Division – on July 1, 2008.

**Linda J. Klassen, CMA**, on her appointment as President of the Institute of Internal Auditors, Saskatchewan Chapter. Linda received her CIA designation in June 2008.

**Dan B. Kohl, CMA, FCMA**, on his appointment as U of R Senate Representative on the Faculty of Business Administration Council, on July 1, 2008.

**Mary Jane Laville, CMA**, on her marriage to Alvin Marcia, on July 27, 2008.

**Laurel Radbourne, CMA**, on her marriage to Kyle Werner, on June 28, 2008.

**Murray Sali, CMA**, on receiving his CRM designation from the Risk Management Society, on March 1, 2008.

**Charlene Shanner, CMA**, and husband Scott, on the birth of their third son, Jack Adam, on June 18, 2008.

**Peggy Shier, CMA**, on the birth of son Tyson Bradford Shier, on May 27, 2008.

**Joyce Stubbins, CMA**, and **Colin Taylor, CMA**, on their appointment to the Audit Committee for the Province of Saskatchewan, on May 13, 2008.

## Members on the Move

### Welcome to ...

**Jennifer A. Blatchford, Candidate**, from British Columbia

**Darin G. Gervais, CMA**, Alberta

**Jerri D. Hoback, CMA**, Ontario

**Lyle A. Meena, CMA**, Ontario

### So Long to ...

**Ron H. Baker, CMA**, to Ontario

**Chad E. Eros, Candidate**, British Columbia

**Brennan D. Gawley, Candidate**, Alberta

**Brian M. Grevers, Candidate**, Alberta

**Karim Z. Hemani, Candidate**, Ontario

**Patrick E. Maguire, Associate**, Alberta

**Lisa Mialkowski-Lane, CMA**, Ontario

**Sherry Thorpe, CMA**, British Columbia

**Louise Tremblay-Croxall, Student**, Ontario

### Did You Move Recently? Update Your Profile Now

Please update your member profile now, especially mailing addresses and email. To make your changes, please visit [www.cma-saskatchewan.com](http://www.cma-saskatchewan.com) and click on "I am a CMA" and "Member Profile." Thanks!

## IN MEMORIAM

It was with sadness that we learned of the passing of retired member **Mr. Norman E. Grainger, CMA**, from Regina, on August 14, 2008. Our thoughts are with his family.

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## CALENDAR OF EVENTS 2008

October 14 – CMA National Entrance Exam

October 14 – *The Power Within* event with Anthony Robbins – Saskatoon

October 15 – CMA Canada's *Enterprise Risk Management* seminar – Saskatoon

October 16 – CMA Canada's *Enterprise Risk Management* seminar – Regina

October 22 & 23 – *The 2008 CMA/CAM-I Summit* - Toronto

November 1 – CMA Convocation Ceremony and Banquet – Regina

November 4 – *Managing Change & Conflict* seminar with Alan Levy – Regina

November 18 – *Managing Change & Conflict* seminar with Alan Levy – Saskatoon

November 19 – *IFRS* seminar with Mike Morley – Regina

November 20 – *IFRS* seminar with Mike Morley – Saskatoon